

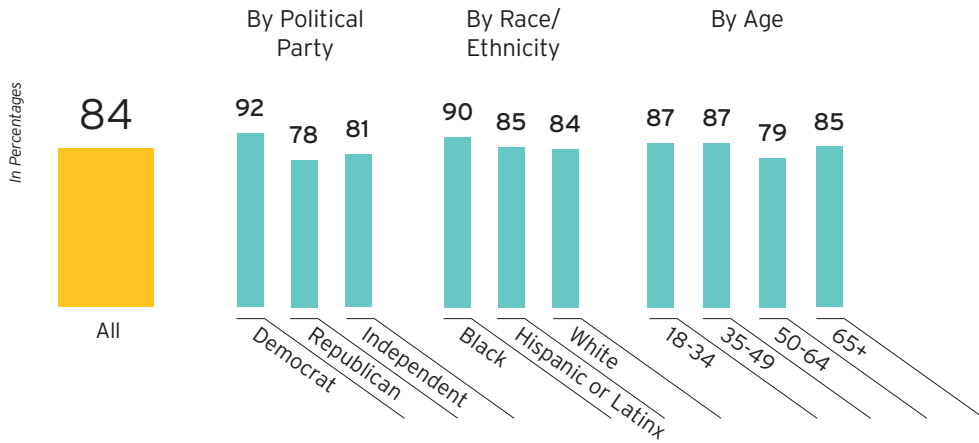
**PUBLIC
PERSPECTIVES**

**MAKING
COLLEGE WORK
FOR WORKING
PEOPLE**

**PUBLIC PERSPECTIVES
ON COLLEGE COSTS**

NSC supports policies that increase equitable access to financial aid for people taking high-quality, short-term programs and credentials. And we're not alone.

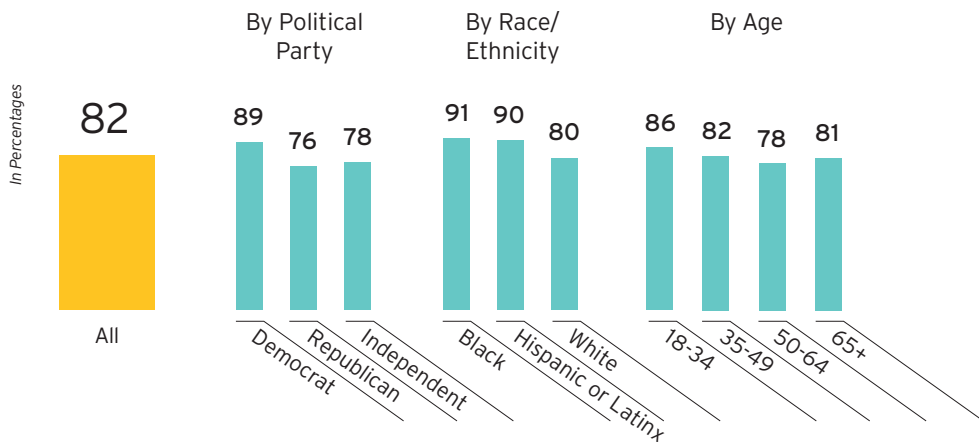
84% of voters want federal financial aid available to anyone seeking skills training, not just postsecondary degrees.



**PUBLIC PERSPECTIVES
ON SUPPORTING
STUDENTS
HOLISTICALLY**

NSC supports policies to ensure all students have the support they need to access and complete college – including access to public benefits (such as food and nutrition assistance, Medicaid, and cash assistance), childcare, transportation, and coaching and navigation services. Voters agree.

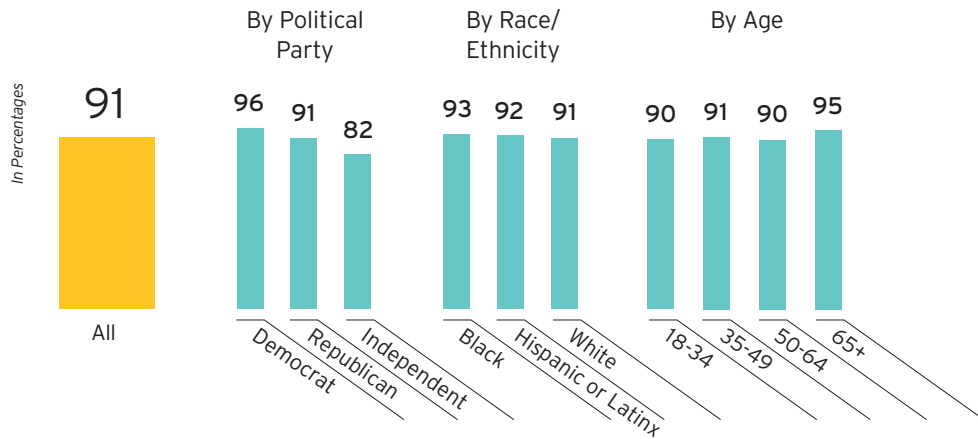
82% support increased funding for support services to help people finish skills training programs, such as career counseling, childcare, and transportation assistance.



PUBLIC PERSPECTIVES ON COLLEGE PARTNERSHIPS AND PATHWAYS

NSC fights for policies that support community college and industry partnerships and career pathways programs that lead to quality careers. Voters overwhelmingly agree.

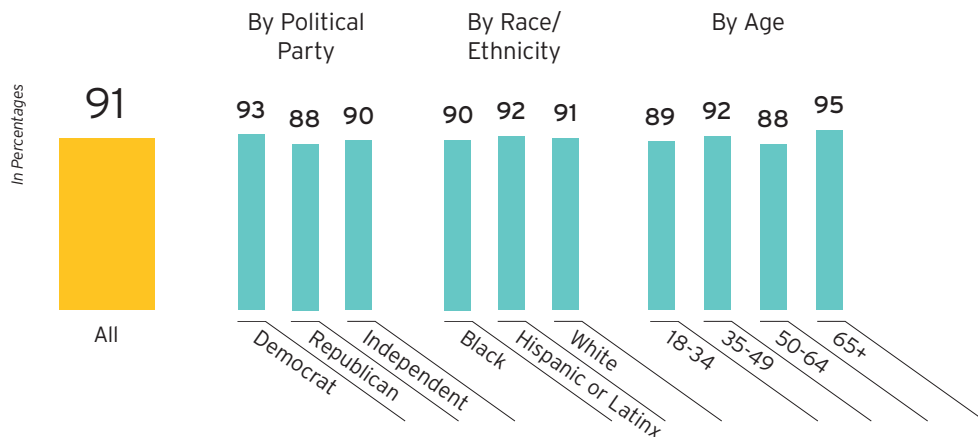
91% support policies that create closer partnerships between training providers and businesses to train people for available jobs.



PUBLIC PERSPECTIVES ON EQUITY, QUALITY, AND TRANSPARENCY

NSC advocates for equity, quality, transparency, and accountability in higher education through improved data collection, analysis, and reporting. Voters agree.

91% support policies that ensure people have access to data that tells them which training programs and credentials will help people achieve their employment goals.



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To learn more about NSC's Making College Work Campaign and our Public Perspective Series, please visit www.nationalskillscoalition.org.



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National Skills Coalition fights for inclusive, high-quality skills training so that people have access to a better life, and local businesses see sustained growth. We engage in analysis and technical assistance, organizing, advocacy, and communications to improve state and federal skills policies. Learn more at nationalskillscoalition.org and follow us [@skillscoalition](https://twitter.com/skillscoalition).

National Skills Coalition commissioned a nationwide online poll of 1000 registered voters. Impact Research conducted the poll between March 11-17, 2024. The margin of error for a sample of this size is +/- 3.1 percentage points at the 95% level of confidence. Due to sample size limitations, we are not able to report findings for other racial and ethnic groups such as Asian American, American Indian or Alaska Native people, or important sub-groups such as Southeast Asian people or groups representing distinct countries of origin.